

Community Speed Watch

Wednesday 31st January 2018 - CSW Newsletter - Michelle Shaker - Community Engagement Coordinator

I have been involved in a variety of different topics relating to the development of Community Speed Watch (CSW), including the revival of the Newsletter. With this being the first issue of the New Year I'll cover stats and facts of 2017 reflecting on the time and commitment given by our volunteers in keeping the roads of Staffordshire and Stoke-on-Trent a safer place. I'll also discuss plans for 2018 and how we can further achieve our goals.

Statistics

Active CSW Groups by LPT (Local Policing Team)

We ended the year with a total of 55 active groups covering 72 villages, towns and wards. Overall we have 353 trained volunteers on the books who clocked up a staggering 749 hours and 29 minutes at the roadside during 2017 – far exceeding the previous year's total of 463 hours and 15 minutes.

LPT	Active	Pipeline
Cannock Chase	4	3
East Staffs	9	5
Lichfield	7	3
Newcastle	6	2
South Staffs	8	5
Stafford	13	5
Staffs Moorlands	5	8
Stoke on Trent	3	7
Tamworth	0	2
Total:	55	40

We continue to see a downward/steady trend in the number of repeat offenders indicating that CSW volunteers are making a real difference. If CSW continues to grow then more roads and areas will be covered, leaving little escape for those drivers that have no regard for the speed limits.

	2015	2016	2017
1st Letter	5764	3317	5720
2nd Letter	4.6%	3.6%	3.3%
Further Action	0.5%	0.2%	0.2%

Project EDWARD



Project EDWARD saw another successful day with 'zero' road deaths in Staffordshire and Stoke on the 19th September. CSW groups were out in support for the second year running and spent 23 hours by the roadside compared to 19hrs and 39 mins in 2016. The stats indicate that again the hard work and effort put in by the volunteers is making a difference.

Top Tip: 'Speed limits are a maximum not a target'

Changes for 2018

Aside from Project EDWARD, this year I'd like CSW to be involved in some of the National Campaigns going on, specifically the weeks commencing 16th April and 6th August which will focus on Speed. I will be talking to LPTs about officers joining groups by the roadside and liaising with Corporate Communications about issuing press releases to local newspapers helping raise awareness.

The end of last year saw the approval of permanent CSW signage displaying the SSRP Logo and Police Badge which will be rolled out this year. This will reassure the public that the volunteers are supported by us and emphasise that they are an important part of the Policing Family.

Since the signage has been approved I have also sought permission to 'do-away' with the temporary mobile signs displayed whilst groups are out (subject to a dynamic site risk assessment being carried out). The ethos behind this is not to catch more motorists speeding, though I do envisage a spike in our stats, but to change driver behaviour making them adhere to the speed limits at all times - not just when the volunteers are out. A media campaign will begin shortly to inform drivers of the changes in readiness for the removal of temporary signs in the summer.



CSW has been introduced to Police Cadets and a number have completed their sign-up sheets in readiness for training. Special Constables are keen to support CSW and will receive training on how to use a hand-held enforceable camera to carry out ops in areas where we see repeat offenders or high speeds. The Road Crime Team on motorbikes will also be deployed more regularly based on our findings and of course we have the continued support of the Safety Camera Vans and PCSOs.

Dates for the Diary

Focus Group Meetings

Burton Community Fire Station
Monday 9th April 2018 – 1900hrs to 2100hrs

Leek Community Fire Station
Tuesday 10th April 2018 – 1900hrs to 2100hrs

Newcastle Community Fire Station
Wednesday 11th April 2018 – 1900hrs to 2100hrs

Stafford Police HQ
Tuesday 17th April 2018 – 1900hrs to 2100hrs

Lichfield Community Fire Station
Monday 23rd April 2018 – 1900hrs to 2100hrs

Codsall Community Fire Station
TBC – 1900hrs to 2100hrs

Other News

During the quieter months I have also been busy;

- ◆ Designing a new Volunteer Leaflet and Poster
- ◆ Finalising the Procedures Guide
- ◆ Finalising the Frequently Asked Questions
- ◆ Creating a new educational leaflet for 2nd time offenders
- ◆ Updating all CSW documents to a consistent format
- ◆ Creating a Twitter Account (this will go live in February)

All documents will be available on our websites shortly but can be emailed upon request.

IT'S **30** FOR A REASON

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